

Public Informational Meeting Agenda

PROJECT: Jefferson Avenue Revitalization Project
South Plymouth Avenue to West Main Street
DATE: March 24, 2010
TIME: 6:00 PM
LOCATION: George Mather School #4
198 Dr. Samuel McCree Way., Rochester, NY 14611

Project Introduction (5 min.) - Al Giglio, City of Rochester

**Neighborhood Business Development
Jefferson Avenue Revitalization
Plan Update (3 min)** Daisy Algarin
428-7711
algarind@cityofrochester.gov

Project Presentation (20 min.) - Dennis Judson, Fisher Associates
Kathryn Wolf, Trowbridge and Wolf

- Project Budget
- Project Schedule
- Project Recap
- Project Amenities
- Project Lighting

Pillars Update (15 min.) Willie J. Lightfoot, Legislator, District 27

Questions from Public (30 min.)

CONTACTS FOR STREET IMPROVEMENTS DURING DESIGN

Lisa Reyes, Project Manager
City of Rochester, DES, Street Design
428-6354
e-mail: Reyesl@cityofrochester.gov

Jefferson Avenue Revitalization Project

Proposed Streetscape Enhancements Costs

Assume (2) banners at each of the following intersections:

- Main Street
- Frost Avenue
- Bartlett Street
- Columbia Avenue
- Hawley Street
- Flint Street
- Plymouth Avenue

Pedestrian Level Lighting Costs

- Base Cost of Lighting \$300,000
(no pedestrian level lighting)

Additional Pedestrian Lighting

- **Commercial Core** \$25,000 (included in current budget)
(Champlain to Flint)
- **Main to Troup** \$10,000 (Included in current budget)
- Flint to Plymouth \$25,000
- Troup to Champlain \$35,000